

## Siemens Integrity Initiative

**One-Page Project Profiles** 

www.siemens.com/integrity-initiative

### Projects funded in the First Funding Round

Status: April 15, 2011

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### List of projects funded in the first funding round

Additional projects will be announced by spring 2011

Integrity Partner	Funding in USD	Country of Implementation
Basel Institute on Governance, Switzerland	1.86 M	Global
Beijing New Century Academy on Transnational Corporations, China	0.88 M	China
Central European University, Hungary in cooperation with TIRI – Making Integrity Work, United Kingdom	3.09 M	Central and Eastern Europe
COCIR (European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry), Belgium	0.96 M	Europe, Asia, Russia, South America
Commonwealth Business Council, United Kingdom in cooperation with The Convention on Business Integrity, Nigeria	1.1 M	Nigeria
Ethics Institute of South Africa (EthicSA)	1.5 M	Angola, South Africa
Federation of Korean Industries-International Management Institute in cooperation with Global Competitiveness Empowerment Forum	0.8M	South Korea
Foundation for the Global Compact, USA in cooperation with the UN Global Compact and PRME (Principles for Responsible Management Education), USA	1.48 M	Global
Foundation for the Global Compact, USA in cooperation with the UN Global Compact and its local networks	2.87 M	Brazil, Egypt, India, Nigeria, South Africa
Fundación Universidad de San Andrés (FUdeSA), Argentina	0.73 M	Argentina
Humboldt Viadrina School of Governance, Germany	1.3 M	Global
International Anti-Corruption Academy (IACA), Austria	2.0 M	Global



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Integrity Partner	Funding in USD	Country of Implementation
International Business Leaders Forum (IBLF), United Kingdom in cooperation with the School of Public Administration of Renmin University, China	1.5 M	China, Russia
Instituto Ethos – Ethos Institute for Business and Social Responsibility, Brazil	3.1 M	Brazil
Maala Business for Social Responsibility, Israel	0.48 M	Israel
Makati Business Club, Philippines in cooperation with the European Chamber of Commerce Philippines	1.0 M	Philippines
Organisation for Economic Co-operation and Development (OECD), MENA-OECD Investment Programme	0.75 M	Middle East and North Africa
Oživení, Czech Republic in cooperation with Transparency International Slovakia and the Economics Institute of the Academy of Sciences of the Czech Republic	0.6 M	Czech Republic, Slovakia
Partnership for Governance Reform – Kemitraan, Indonesia	1.5 M	Indonesia
POLMED (The Polish Chamber of Commerce of Medical Devices), Poland	0.46 M	Poland
Sequa gGmbH, Germany in cooperation with German Agency for International Cooperation (GIZ), Chengdu General Chamber of Commerce (Province of Sichuan), China, and Hunan Provincial Chamber, China	1.5 M	China



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Integrity Partner	Funding in USD	Country of Implementation
Transparency International Bulgaria	0.45 M	Bulgaria
Transparency International Italy	0.6 M	Italy
Transparency International Mexico	0.2 M	Mexico
Transparency International USA in cooperation with Social Accountability International, USA	0.66 M	USA, Global
United Nations Office on Drugs and Crime (UNODC), Austria in cooperation with the International Anti-Corruption Academy (IACA), Austria – Incentives to Corporate Integrity	1.2 M	India, Mexico
United Nations Office on Drugs and Crime (UNODC), Austria – UNCAC Outreach and Communication	0.75	Global
United Nations Office on Drugs and Crime (UNODC), Austria in cooperation with the International Anti-Corruption Academy (IACA), Austria, Austria – The 6P's	1.1 M	India, Mexico
University of Cairo, Center for Economic and Financial Research and Studies (CEFRS), Egypt	0.85 M	Egypt
Vietnam Chamber of Commerce and Industry (VCCI) in cooperation with the International Business Leaders Forum (IBLF), United Kingdom	0.5 M	Vietnam





Name of Integrity Partner: Basel Institute on Governance

Name of Project: Promoting Effective Industry Standards

Project Partner Organizations: ---

Country of implementation:

Global

Duration (in years): **5 years** 

USD (million): 1.86 M Registered in: **Switzerland** 

### Project Summary:

The Basel Institute acting as the Center for Global Industry Standards will develop and coordinate collective action initiatives. It will bring together stakeholders to agree on and implement sector-specific anti-corruption standards.

The Basel Institute has been instrumental in the design and implementation process of several joint multi-stakeholder efforts to set industry standards in a number of sectors of the economy through collective action across the globe, among them, the "Wolfsberg Anti-Money Laundering Principles." On the basis of its know-how, the Basel Institute is best placed to continue this work further and bring it to new sectors and to a new level. This project will formalize the existence of the - Centre for Global Industry Standards - located at the Basel Institute.

The Centre for Global Industry Standards will promote, facilitate and create collective action initiatives by bringing together stakeholders involved in specific economic sectors into a dialogue to agree on governance and anti-corruption standards and their implementation. The Centre will also contribute to the coordination and integration of standards at the global level. The role of the Centre is mainly that of independent expert and facilitator; in our experience, the success of collective action is based on being driven by its participants.

## Description of Integrity Partner

The Basel Institute on Governance is a practice-oriented and interdisciplinary think tank conducting research, policy advice, building capacity and providing support in the area of good governance at the public and corporate level. Its mandate is to promote good governance in the public sector and in the business community, nationally and internationally, through targeted and qualified expertise, scientific research and training. Its strategy is to combine academic and interdisciplinary competence with hands-on practical experience to provide accurate analysis and sound problem solving methods. It offers customized solutions to its partners in the public and private spheres.

Founded in 2003 as an independent and non-profit institution, it is associated with the University of Basel and are composed of internationally recognized academics and practitioners with long-standing experience in the various areas of work that the Basel Institute promotes. (www.baselgovernance.org)





Name of Integrity Partner: Beijing New Century Academy on Transnational Corporations

Name of Project: NATC's Collective Action Initiative - Fostering a Better Business Environment in China

Project Partner Organizations: ---

Country of implementation: **China** 

Duration (in years): **3 years** 

USD (million): **0.88 M** 

Registered in: **China** 

### Project Summary:

NATC will provide practical training to Chinese companies on compliance issues and develop and present recommendations on compliance law to Chinese policy makers.

The initiative will work to improve legal compliance within Chinese companies, make recommendations to improve compliance policy issued by governmental departments, and bring leaders from these groups into closer communication with one another.

To support a long-term dialogue on ethical compliance in China, NATC will establish a 'Compliance Executive Club' whose members will range from government officials to business executives. To address some of the issues that come up in pursuing organizational compliance, NATC will publish a guide for organizational compliance and hold tailored training workshops to improve compliance results. For daily support and information, a compliance website will be established and maintained. The website will contain a thorough database of compliance information.

To improve compliance policy, NATC will develop and present research-based policy recommendations to the departments responsible for such policy.

## Description of Integrity Partner

NATC is an non-profit organization duly formed in 2005. Before this time, it was a part of the Ministry of Commerce (MOFCOM). In January 2005, the Ministry of Commerce's Chinese Academy of International Trade and Economic Cooperation (CAITEC) and the Beijing Fazheng Group cofounded the newly structured NATC. The employees consist of researchers, retired governmental department leaders, and other professionals and consultants. (<a href="https://www.tncchina.org.cn">www.tncchina.org.cn</a>)

Currently, NATC has four main objectives in its work:

- 1) Identify and research problems in Chinese business practice and government administration
- 2) Provide policy recommendations to the Chinese government that produce results in promoting a better business environment
- 3) Aid Chinese companies in strengthening legal compliance and undertaking comprehensive social responsibility
- 4) Bridge open dialogues with policy makers and other stakeholders





Name of Integrity Partner: Central European University, Budapest

Name of Project: Integrity Education: Leveling the playing field in emerging and transitional markets of

Central and Eastern Europe and the former Soviet Union

**Project Partner Organizations: Tiri - Making Integrity Work** 

Country of implementation:

CEE and former Soviet Union

Duration (in years): **5 years** 

USD (million): 3.09 M

Registered in: **USA and Hungary** 

## Project Summary:

Through integrity education the project will shape the behavior of current and future business practitioners and public administrators in the region.

Central European University (CEU) aims to level the playing field by shaping and influencing the behaviors of approximately 16,000 undergraduate and graduate students and 3,500 executives in Central and Eastern Europe and the former Soviet Union over the next five years. Through integrity education, the project will equip participants with the practical insights, skills and tools required to operate with integrity in weak governance environments. The project will develop the Center for Integrity in Business and Government at the CEU Business School, which will provide an institutional framework for cross-disciplinary teaching and research on issues of integrity and anti-corruption, and will deliver integrity curricula in graduate and executive education programs at CEU. The Center will serve as a regional resource of excellence in integrity education, and together with our project partner, Tiri, will help build the capacity of targeted institutions of higher learning across the region through facilitating local curriculum development.

# Description of Integrity Partner

Central European University, Budapest, is a unique graduate institution accredited in both the United States and Hungary. It is dedicated to building open societies through serious and morally responsible intellectual engagement inspired by, and in the service of, pressing social needs. Students are drawn from more than 100 countries for Master's, doctoral, and executive education programs in the fields of business, social sciences, humanities, law, management, environmental studies, government and public policy. The CEU Business School was the first educational institution in the region to train managers by offering a western graduate business program leading to an American MBA. (www.ceu.hu)





Name of Integrity Partner: COCIR (European Coordination Committee of the Radiological,

**Electromedical and Healthcare IT Industry)** 

Name of Project: Expansion of COCIR Code of Conduct

**Project Partner Organizations: ---**

Country of implementation: **Europe, Asia, Russia,** 

Europe, Asia, Russia South America Duration (in years): **3.3 years** 

USD (million): **0.96 M** 

Registered in: **Belgium** 

## Project Summary:

The project aims to support the enlargement of the COCIR Code of Conduct, and to coordinate the new Code of Conduct Committee

COCIR's new code of conduct provides an effective and efficient process to further align the healthcare and IT industry involved in healthcare on compliant business ethical rules.

The COCIR code of conduct is now substantiated by the establishment of a Committee composed of all legal counsels of COCIR corporate company members. COCIR and its members are gradually getting requests from other countries, like China, Russia, India and Brazil showing interest in adopting the Code. The main project objectives are to build up resources in the COCIR office to support the following activities:

- 1. Enlargement of the Code in content matters
- 2. Enlargement of the Code in geographical spread
- 3. Deployment of the Code through training and enhanced communication/cooperation with other stakeholders

## Description of Integrity Partner

Founded as a non-profit trade association in 1959, COCIR represents the radiological, electromedical and healthcare IT industry in Europe. As such, members play a driving role in developing the future of healthcare both in Europe and worldwide. COCIR is committed to supporting its members and communicating with its partners in Europe and beyond on issues which affect the medical technology sector and the health of EU citizens. COCIR also works with various organizations promoting harmonized international standards and fair regulatory control that respects the quality and effectiveness of medical devices and healthcare IT systems without compromising the safety of patients and users. We encourage the use of advanced technology to support healthcare delivery worldwide.

COCIR's key objectives include promoting free worldwide trade of medical devices and maintaining the competitiveness of the European health sector. (<a href="https://www.cocir.org">www.cocir.org</a>)







### **SIEMENS**

Name of Integrity Partner: Commonwealth Business Council

Name of Project: Business Action Against Corruption (BAAC), Nigeria

Project Partner Organizations: The Convention on Business Integrity Nigeria

Country of implementation:

Nigeria

Duration (in years):

3

USD (million):

Registered in: **United Kingdom** 

### Project Summary:

The aim of the project is to use collective action to improve corporate governance and reduce corruption in the Nigerian business environment.

It will do this by strengthening self-regulation of business, its compliance with government regulation, stakeholder activism and a public vigilance over the arrangement. It will also build on existing relationships with the two principal regulators, the Central Bank of Nigerian (CBN) and the Nigerian Securities Exchange Commission (SEC) to build a partnership to strengthen corporate leadership practices by raising standards of board leadership across the economy.

It will seek to reach out to directors of listed companies in Nigeria to review their fiduciary responsibilities, and define stakeholder expectations. The aim is to define a set of business principles, reporting guidelines and system of compliance incentives jointly with directors of listed companies in Nigeria. As an additional step, stakeholders will work on an independent public feedback mechanism for compliance monitoring, inclusive of whistleblower and complaints handling mechanisms. It will also establish an interactive, social networking website to promote peer learning and issuebased training to coalition partners.

# Description of Integrity Partner

The CBC was established by Commonwealth Heads of Government in 1997 to mobilize trade and investment throughout the Commonwealth. Since then, CBC has organized an initiative Business Action Against Corruption (BAAC) at the invitation of the Heads of Government Meeting (CHOGM) to improve the conditions for doing business and thereby promote investment and sustainable development in Africa. The programme is open to all countries and institutions who believe that the pursuit of good governance is vital to social and economic development. This programme was launched in Botswana following an invitation from the then President of Botswana, HE Festus Mogae and now operates in ten African countries. It has been formally endorsed by the Presidents of Nigeria, Malawi and the Prime Minister of Cameroon. It aims to create partnerships between business and government to fight corruption and fraud through collective action, education and training. (www.cbcglobal.org)





Name of Integrity Partner: Ethics Institute of South Africa (EthicSA)

Name of Project: Capacitating African business networks to implement global anti-corruption

initiatives and good practices

**Project Partner Organizations: ---**

Country of implementation:

Angola and South Africa

Duration (in years): **5 years** 

USD (million): **1.5 M** 

Registered in: South Africa

### Project Summary:

The project aims to capacitate African business networks with the implementation of anti-corruption initiatives and good governance practices. The project will be implemented in Angola and in South Africa (at municipal level).

Business networks and individual businesses seldom have the appropriate expertise to implement internationally developed anti-corruption and good governance guidelines, standards and initiatives, and are often unaware of their existence. Other challenges in the anti-corruption field relate to making impacts felt at ground level, and creating platforms for the private and public sectors to engage on corruption challenges and collective action solutions.

This project will attempt to address these challenges and to build local capacity in two countries. In Angola the focus will be on collective action initiatives in the private sector with the aim of enhancing ethical business practices and good governance standards. This should improve the investment climate and enhance the ease of doing business in Angola.

In South Africa the project will aim to reduce corruption on the ground level, by engaging with municipalities and businesses at the local level to implement collective projects that will impact positively on the ethical business climate and municipal service delivery.

## Description of Integrity Partner

The Ethics Institute of South Africa is a non-profit, public benefit organization, active since August 2000. EthicSA's mission is building an ethical Africa by forming partnerships with the public and private sectors, and serving as a resource through:

Thought leadership: promoting ethical values, setting ethical standards and raising ethical awareness

Research: in the fields of organizational ethics management

Assessment: assessing organizations' ethics programs against widely recognized ethics standards

Training: open and in-house courses to develop ethical skills for the workplace; Ethics Officer Certification Programs

Support: ethics support and advisory services to members

Project management in the field of ethics and anti-corruption for the public and private sectors

(www.ethicsa.org)







#### (사)글로벌경쟁력강화포럼

Name of Integrity Partner: FKI-IMI (Federation of Korean Industries-International Management Institute)

Name of Project: NABIS (Northeast Asia Business Integrity School)

**Project Partner Organizations: Global Competitiveness Empowerment Forum** 

Country of implementation:

**South Korea** 

Duration (in years): **3 years** 

USD (million):

0.8 M

Registered in: **South Korea** 

### Project Summary:

The project aims to establish the Northeast Asia Business Integrity School (NABIS), an educational project for university students, in order to foster a clean and transparent business environment

NABIS aims to educate university students by nurturing leadership with integrity. Current business leaders and good practices in business ethics will be identified in order to promote fair market conditions in the Republic of Korea. NABIS trainers from Korean companies and Korean subsidiaries of Western and Northeast Asian companies operating in the Republic of Korea will teach NABIS students by using the NABIS curriculum that includes case studies from their own companies.

NABIS aims to influence behavioral changes by teaching the importance of business integrity in the free market and trade systems and by building a mutual learning and supporting community among NABIS students, candidate students and NABIS trainers.

NABIS activities also include train-the-trainer modules, workshops, scholarship and graduation ceremonies, CEO forums, as well as outreach activities to promote inclusion of NABIS modules into business schools and universities.

## Description of Integrity Partner

FKI-IMI (Federation of Korean Industries-International Management Institute) is an affiliated non-for-profit organization of FKI, a non-for-profit organization representing the Korean business community (more than 420 members including Korean conglomerates). FKI-IMI nurtures current and future business leaders with diverse education and training programs: CEO programs include a Global Advanced Management Program with over 3,000 alumni of CEOs, intensive education courses for CMO, CFO, CSO, HR, PR and Sales etc. FKI-IMI offers a platform for business leaders to foster their strategic management competence and leadership for the 21st century knowledge economy era through morning, monthly, yearly and seasonal forums. (www.imi.or.kr)

The Project Partner Global Competitiveness Empowerment Forum is a non-profit organization that provides professional and catalyst services in the areas of corporate social responsibility, sustainability and business integrity. (<a href="https://www.g-cef.org">www.g-cef.org</a>)







Name of Integrity Partner: Foundation for the Global Compact

Name of Project: **Project for the UN Global Compact and PRME: Sensitizing Future Business Leaders:** 

**Developing Anti-Corruption Guidelines for Curriculum Change** 

Project Partner Organizations: UN Global Compact, PRME – Principles for Responsible Management Education

Country of implementation:

Global

Duration (in years): 4 years

USD (million): 1.48 M

Registered in: **USA** 

#### **Project** Summary:

Develop anti-corruption guidelines for curriculum change in graduate business education

The UN Global Compact and Principles for Responsible Management Education (PRME) will develop anti-corruption guidelines for management schools. The Guidelines will offer business schools academic modules to address transparency, ethics and anti-corruption. The Guidelines will address key topics, including corporate governance; business ethics; the business case for anti-corruption; corporate compliance; collective action; UN Convention against Corruption; Global Compact 10th Principle; public contracting/procurement; and, supply chain management. The Guidelines will build upon existing resources and will incorporate input from the Web-based and face-to-face meetings and seminars. After the Guidelines are developed, they will be disseminated to PRME-affiliated universities. A pilot phase will provide for follow up with participating institutions to evaluate the value and effectiveness of the Guidelines . Project success will be demonstrated in part by the business school graduates who can demonstrate better understanding of various anti-corruption and ethical decision-making strategies.

#### **Description** of Integrity **Partner**

UN Global Compact: The United Nations Global Compact is a policy and engagement platform for businesses that is committed to aligning its operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption. (www.unglobalcompact.org)

PRME: The mission of the Principles for Responsible Management Education (PRME) initiative is to inspire and champion responsible management education, research and thought leadership globally. The PRME are inspired by internationally accepted values such as the principles of the United Nations Global Compact. (www.unprme.org)

Foundation for the Global Compact: the Foundation for the Global Compact raises funds from the private sector to support the work of the United Nations Global Compact (www.globalcompactfoundation.org)

Status: April 15, 2011







Name of Integrity Partner: Foundation for the Global Compact

Name of Project: Project for the UN Global Compact: Promoting Collective Action through

**UN Global Compact Local Networks** 

Project Partner Organizations: UN Global Compact; Ethos Institute, Brazil; Egyptian Junior Business Association; Global Compact Society – India; Nigerian Economic Summit Group; National Business Initiative, South Africa

Country of implementation: Brazil, Egypt, India, Nigeria, South Africa

Duration (in years):

4 years

USD (million): **2.87 M** 

Registered in: **USA** 

### Project Summary:

Launch and implement an anti-corruption collective-action initiative in five countries (Brazil, Egypt, India, Nigeria, and South Africa) through Global Compact Local Networks

This project aims to establish a high-impact anti-corruption collective action platform in five countries – Brazil, Egypt, India, Nigeria, and South Africa. By facilitating ongoing dialogue between the private and public sector, this project will provide a wide variety of stakeholders in these five countries with an opportunity to explore how specific collective action initiatives can create incentives for ethical business performance, and to discuss areas for further improvement. In so doing, the project aims to scale up existing anti-corruption efforts in the target countries, and provide participants with knowledge, skills, strategies and resources to promote ethical practices and transparency in business operations, within each country, and in international cross-sectoral relations. The project will emphasize the role of local actors in each of the target countries, engaging and building capacity of local stakeholders who are faced with corruption in their routine transactions and business relationships.

## Description of Integrity Partner

UN Global Compact: The United Nations Global Compact is a policy and engagement platform for businesses that is committed to aligning their operations and strategies with the universally accepted principles in the areas of human rights, labour, environment and anti-corruption. (www.unglobalcompact.org)

Foundation for the Global Compact: the Foundation for the Global Compact raises funds from the private sector to support the work of the United Nations Global Compact (<a href="https://www.globalcompactfoundation.org">www.globalcompactfoundation.org</a>)





Name of Integrity Partner: Fundación Universidad de San Andrés, FUdeSA

Name of Project: Towards a culture of anti-corruption compliance in Argentina: reorientation of

incentives through Collective action

Project Partner Organizations: Asociación Civil por la Igualdad y la Justicia (ACIJ); Centro de Implementación de

Políticas Públicas para la Equidad y el Crecimiento (CIPPEC)

Country of implementation: **Argentina** 

Duration (in years): **3 years** 

USD (million): **0.73 M** 

Registered in: **Argentina** 

## Project Summary:

The project is organized around two main objectives: 1) informing the debate about corruption in Argentina and 2) generating consensus-based policy reforms through a collective action process

The first objective aims at generating knowledge on institutional, political and business incentives that shape corruption in Argentina, the interaction between formal and informal institutions in specific markets and areas, the cost of corruption to such markets and the mechanisms that may help to prompt actors into action for reform. The project will focus on the following issues: political financing, public procurement, responsibility of legal persons and the role of the legal profession in facilitating corrupt transactions.

Such knowledge will be the basis for shaping consensus-based reform proposals, aimed at shifting the incentives that facilitate corruption. The creation of a multi-stakeholder platform, will set discussions' and build consensus for such proposals. This will constitute the centerpiece of a "principle-based initiative", aiming at improving the legal framework and advancing policy reforms.

## Description of Integrity Partner

Universidad de San Andrés is a non profit, private, educational institution established in 1989. It aims at building an academic community oriented towards improving Argentina's economic and institutional development. Its unique governance structure creates incentives for fostering this objective based on equal opportunities, intellectual aptitudes and personal merits and efforts. San Andres graduates are, on average, influential members of the government, the business community, the civil society or the academia in Argentina and abroad.

Its program on the Control of Corruption, created in 2007, has successfully conducted several research and policy oriented projects aimed at introducing strategies for asset recovery in high-profile corruption cases. (<a href="www.udesa.edu.ar">www.udesa.edu.ar</a>)





Name of Integrity Partner: HUMBOLDT-VIADRINA School of Governance

Name of Project: Best Practice on Anti-Corruption Incentives and Sanctions for Business

Project Partner Organizations: ---

Country of implementation:

Global

Duration (in years): **3 years** 

USD (million): **1.3 M** 

Registered in: Germany

### Project Summary:

The project analyzes and tests in real world situations existing and potential anti-corruption incentives and sanctions to achieve a sustainable impact on the behavior of business by providing successful models for practical implementation.

The project aims at providing interested parties from government, business, and civil society, with an overview of existing and potential mechanisms of incentives and sanctions to encourage companies to engage against corruption. Further to a multi-stakeholder selection process of priorities, comprehensive research will be conducted to prepare a catalog of qualitative assessments of the effectiveness or reasons for failures of each identified anti-corruption incentive and sanction. This will include explanatory comments to facilitate their increased or improved use in enforcement practice and as voluntary measures. The applicability of selected key incentives and sanctions will be tested with local multi-stakeholder pilot groups in selected countries by identifying key agents and moderating dialogs to advance the effective change process. Outcomes of these activities will be used to develop 1) a practitioner handbook which comprises experiences, learning and best practices, and 2) learning modules to support online as well as in-person training. Both outcomes provide a sustainable framework for further education and motivation in implementing such mechanisms.

## Description of Integrity Partner

The HUMBOLDT-VIADRINA School of Governance in Berlin empowers and guides societal change agents by enabling them to reflect, act, and accomplish. Bridging society's multiple stakeholders, the HUMBOLDT-VIADRINA offers a unique portfolio of education, research, dialogues, projects and events – always seeking to advance practical implementation to drive societal change.

Formally founded in 2009, the HUMBOLDT-VIADRINA School of Governance is a joint project between the Humboldt-University Berlin and the European University Viadrina Frankfurt/Oder. The School is headed by Gesine Schwan, Stephan Breidenbach and Alexander Blankenagel, and advised by respectable global governance practitioners, including Kofi Annan, Peter Eigen, Pascal Lamy, Sabine Leutheusser-Schnarrenberger, Joseph Nye, Mary Robinson, and Richard von Weizsäcker. (<a href="https://www.humboldt-viadrina.org">www.humboldt-viadrina.org</a>)





Name of Integrity Partner: International Anti-Corruption Academy (IACA)

Name of Project: International Anti-Corruption Academy (IACA)

**Project Partner Organizations: ---**

Country of implementation: **Global** 

Duration (in years): **5 years** 

USD (million): **2.0 M** 

Registered as: International Organization, Austria

### Project Summary:

The International Anti-Corruption Academy (IACA) is an international centre of excellence for a new and holistic approach to fighting corruption

International Anti-Corruption Summer School (IACSS)\*: Within the overall project of IACA the project activity of IACSS aims to ensure the continuation of a well-established process which, inter alia, contributes to the fourth pillar of the Academy's programs and activities: acting as a platform for direct dialogue and networking. Further developing the "Practice meets Science" approach, it will again bring together national and international practitioners of various backgrounds from the private and public sectors, students, media and NGO representatives, and internationally distinguished professors and academics from different disciplines and institutions.

Grants for students and participants from least developed countries (LDCs)/emerging markets (EMs)\*: In congruence with the inter-regional approach of IACA, students and participants from all parts of the world should have the possibility to study and work at the Academy. In order to keep tuition fees affordable and to be able to provide training grants to students and participants who would otherwise not be able to attend, grants to students and participants will be provided.

## Description of Integrity Partner

The International Anti-Corruption Academy (IACA) – a joint initiative by the United Nations Office on Drugs and Crime (UNODC), the Republic of Austria, the European Anti-Fraud Office (OLAF) and other stakeholders – is a pioneering institution that aims to overcome current shortcomings in knowledge and practice in the field of anti-corruption. In pursuing this aim, the Academy will function as an independent centre of excellence in the field of anti-corruption education, training, networking and cooperation, as well as academic research. It will take a holistic and inter-disciplinary, inter-regional, inter-cultural and inter-sectoral approach.

The curricula which will embrace diverse cultural traditions and focus on country- or client-specific requirements, will be flexible enough for participants and students to balance their careers and studies. The Academy will cover a vast spectrum of lectures, seminars, specific events, conferences and other training activities, including (academic) degree programs, and will offer a broad range of tailor-made courses. In doing so, the academy will also provide distance-learning and web-based tools.

(www.iaca-info.org)

Status: April 15, 2011



### **SIEMENS**

Name of Integrity Partner: International Business Leaders Forum (IBLF)

Name of Project: Transforming Principles of Integrity and Transparency into Practice in

**Emerging Markets** 

Project Partner Organizations: China - School of Public Administration of the Renmin University

Country of implementation: Russia and

China

Duration (in years): **3 years** 

USD (million): **1.5 M** 

Registered in: **United Kingdom** 

### Project Summary:

"Transforming Principles into Practice in Emerging Markets" brings to Russia and China the best international corporate approaches to compliance.

During the three-year project, IBLF will seek to bring to Russia and China the best international practices in corporate approaches to compliance, raise knowledge and consciousness of the costs of corruption and the benefits of combating it, and bring innovative management tools and techniques to multinational and local companies.

The project, which will be managed in Russia by IBLF's branch office in Moscow, and by partners at Renmin University in Beijing, will include a range of activities including workshops and round-tables allowing corporate executives to exchange experience and best practices, meetings for the countries' top business leaders, and the development of collective approaches by companies to combat corruption in specific industries. In China, surveys and studies into the business case for integrity will be conducted, while in Russia, leading business and law schools will be provided with educational materials on business ethics. The program will be supported by Russian and Chinese language websites and publications which will provide business with the latest developments in international and local legislation, management techniques, and positive experience from around the world.

# Description of Integrity Partner

Founded in 1990, IBLF is an independent, not-for-profit global organization working with business leaders to deliver innovative solutions to sustainable development challenges worldwide. Over the past two decades, it has become widely respected by NGOs, companies, governments and global organizations for its neutrality, professionalism, thought leadership and reach. IBLF is unaligned to any political, partisan or national interests. It advocates and promotes business leadership in corporate responsibility and development across multiple sectors, markets and issues. IBLF is supported by a network of over 85 multinational companies from Europe, America, Asia and the Middle East. (<a href="https://www.iblf.org">www.iblf.org</a>)





Name of Integrity Partner: Instituto Ethos - Ethos Institute for Business and Social Responsibility

Name of Project: Clean games inside and outside of the stadium (World Cup 2014, Olympics 2016)

Project Partner Organizations: ---

Country of implementation:

**Brazil** 

Duration (in years): **5 years** 

USD (million):

3.1 M

Registered in: **Brazil** 

### Project Summary:

Promoting transparency and integrity for the 2014 World Cup and the 2016 Olympic Games through collective action, social monitoring and control mechanisms

The 2014 World Cup and the 2016 Olympic Games provide an opportunity to set an example in the fight against corruption and to ensure that resources invested in infrastructure are spent in a transparent and efficient way.

The project's specific objectives are to raise the:

- Level of transparency in public procurement and expenditure;
- Level Integrity level of public-private sector relations and agreements;
- Level of social control over public budget and expenditure.

The main activities are the development of: corporate self-regulation mechanisms through the establishment of Sector Agreements, a set of Local Administration Transparency Indicators applicable to the host cities of the events; a Local Administration Transparency Pact; social control mechanisms and instruments providing the society with tools to understand and follow public expenditure and contracts and to engage business; and social mobilization for the approval of a set regulation bills fostering integrity and combating corruption.

## Description of Integrity Partner

Ethos Institute, founded in 1998, has as its mission to mobilize, encourage, and help companies manage their business in a socially responsible way, making them partners in building a sustainable and fair society.

Ethos prioritizes the strengthening of democratic institutions with improved regulations, and provides for the creation of social control mechanisms for the government and the market.

For the coming ten years, it identifies the strategic opportunity to influence a public policies transformation, proposing changes for an inclusive, green and responsible economy. This transformation requires a change in public discourse, in government action, and in business management. (www.ethos.org.br)





Name of Integrity Partner: Maala Business for Social Responsibility

Name of Project: Maala's Corporate Social Responsibility Collective Voluntary

**Anti-Corruption Standard Program** 

**Project Partner Organizations: ---**

Country of implementation:

Israel

Duration (in years): **5 years** 

USD (million):

0.48 M

Registered in: **Israel** 

### Project Summary:

The aim of the project is to encourage companies to voluntarily adopt and strengthen standards of transparency, ethics, corporate governance and prevention of corruption.

#### Main activities:

- Expansion of the section on assessment of ethical and governance standards of the Maala Index.
- Increase the number of companies in the Maala Index and educate investors about the benefits of the index.
- Development and publication of a working tool-kit that helps to understand, implement and practice anticorruption/bribery and ethical governance standards.
- Conduct a media campaign, which creates awareness of the business sector's obligation to abide by ethical management, corporate governance and anti-corruption standards.
- Conduct 11 learning sessions.
- Conduct an annual conference to serve as forum for public dialogue and to raise awareness.

## Description of Integrity Partner

Maala – Business for Social Responsibility is Israel's leading advocate on corporate values and citizenship.

Founded in 1998, Maala is a non-profit membership organization that serves to advocate, consultant, educate and facilitate and encourage corporations to identify opportunities to promote CSR. Today their membership exceeds 130 of Israel's leading companies, and the 2010 Index ranks 75 companies with a turnover of over \$79 billion and a workforce of over 173,000 employees.

(www.maala.org.il)





Name of Integrity Partner: Makati Business Club

Name of Project: SHINE PROJECT - Strengthening High-level commitment for Integrity Initiatives and

Nurturing collective action of Enterprises advocating for fair market conditions

**Project Partner Organizations: European Chamber of Commerce of the Philippines** 

Country of implementation:

**Philippines** 

Duration (in years):

4 years

USD (million): **1.0 M** 

Registered in: **Philippines** 

## Project Summary:

The project aims at initiating collective action between foreign and local businesses in order to support fair market conditions. The integrity initiative will encourage companies to commit to having no tolerance for corruption, and to sustainable development.

The specific objectives are to:

- 1) identify key concerns of the private sector which affect integrity and transparency in business transactions;
- 2) develop a unified "Business Code of Conduct" as a standard for local and foreign business entities;
- 3) create an "Industry Integrity Pact" that provides control measures to ensure transparency and integrity in business transactions:
- 4) develop products to set up integrity practices as basis for an audit and certification program for participating companies; and
- 5) institutionalize the whole process to promote sustainability of the integrity initiative.

# Description of Integrity Partner

The Makati Business Club is a private non-stock, non-profit business association organized as a Forum for Constructive Ideas. The main thrust of the MBC is to foster and promote the role of the business sector in national development efforts, both in the planning and the implementation of policies. It is committed to addressing national economic and social issues that affect the development of the Philippines.

Founded in 1981, the MBC is composed of senior business executives representing the largest and most dynamic corporations in the Philippines. It has become the leading private forum for meetings that bring together business, government, and community leaders in the country. The MBC carries out its objectives through four main lines of activity: policy advocacy, information services and publishing, investment promotion, and corporate citizenship. (<a href="https://www.mbc.com.ph">www.mbc.com.ph</a>)





**SIEMENS** 

Name of Integrity Partner: Organisation for Economic Co-operation and Development (OECD)

Name of Project: Enhancing Business Integrity in the MENA Region

Project Partner Organizations: ---

Country of implementation:

Middle East and North Africa

Duration (in years): **3 years** 

USD (million): **0.75 M** 

Registered as: International Organisation, France

### Project Summary:

Enhancing Business Integrity in the MENA Region seeks to raise awareness of international principles and best practices in combating corruption in the Middle East and North Africa (MENA).

Governments, international organizations and the business community have adopted legally binding and non-binding anti-corruption and integrity instruments at the regional and global levels. A majority of Arab countries have ratified, and are consequently bound to implement, the United Nations Convention against Corruption (UNCAC). The Arab Anti-Corruption and Integrity Network (ACINET), established with UNDP support and OECD assistance, is an inclusive regional platform for knowledge-sharing, networking, capacity development and policy dialogue which demonstrates commitment of Arab countries to the fight against corruption.

To ensure an attractive business environment for investment and trade, corruption issues need to be addressed as part of a private sector development strategy. Given the growth of the private sector and associated competition challenges, promoting anti-corruption awareness is essential. Through regular public-private conferences and training sessions, the project will raise awareness of existing international principles and best practice in the area of anti-corruption and build regional capacity to comply with international anti-corruption and integrity standards.

# Description of Integrity Partner

The Organisation for Economic Co-operation and Development (OECD) is an inter-governmental organisation bringing together 34 countries that seek to promote economic growth, prosperity, and employment through co-operation and policy dialogue. The Organisation benchmarks best practices and develops binding and non-binding standards promoting common rules in areas where multilateral agreement is necessary to ensure the correct functioning of markets. The OECD has considerable experience in anti-corruption and gives high priority to the issue, ensuring the effective implementation and enforcement of the Convention on Combating Bribery of Foreign Public Officials in International Business Transactions. (<a href="https://www.oecd.org">www.oecd.org</a>)

Launched in 2004 at the request of countries in the Middle East and North Africa (MENA), the MENA-OECD Initiative works to accelerate regional policy and economic reform. The MENA-OECD Investment Programme, one of the two pillars of the Initiative, aims at improving the business climate and establishing a favourable trade and investment environment as driving forces for economic growth and employment in the MENA region.





Name of Integrity Partner: Oživení, o.s.

Name of Project: Improvement of Public Procurement Systems in the Czech and Slovak Republics

Project Partner Organizations: Transparency International Slovakia, Economics Institute of the Academy of Sciences of the Czech Republic

Country of implementation:

Czech Republic, Slovakia Duration (in years): **3 years** 

USD (million): **0.6 M** 

Registered in: **Czech Republic** 

## Project Summary:

The project aims at improving public procurement practices through amendments to the anti-corruption law which are supported by a business platform.

Procurement is one of the areas most vulnerable to corruption in the Czech and Slovak Republics. The main root causes for in-transparent procurement are weak laws and lack of oversight. The project's objectives are to prepare a set of law amendments based on economic research and legal analyses of current weaknesses of the legal system. Furthermore, the project will aim at indentifying potential loopholes, and analyze current practices of state oversight over procurement. Economic research will support the general recommendations that an anti-corruption approach, incl. open tenders, electronic auctions, or restrictions for evaluations criteria, could increase efficiency of public budgets spending. Together with the support of an anti-corruption business platform, the amendment will be presented to the Parliaments. To raise awareness with media and general public, this project will develop an ideal model for an official electronic tender bulletin, enhancing the possibilities of public control by publishing information on tenders.

## Description of Integrity Partner

Oživení, meaning "Renewal", was established in 1997 in Prague, Czech Rep., as a non-governmental not-for-profit organization primarily devoted to promoting sustainable mobility, cycling, and reducing car traffic in cities. Since 2000 the amount of public advocacy and watchdog activities has risen, and the main organization's goals are currently promoting public scrutiny, transparency, public awareness, and free access to information. Our anti-corruption activities include legislative work at the national level, development and enforcing of municipal anti-corruption policies and tools, systematic monitoring and analysis in the area of conflict of interests, monitoring and public exposure of specific cases of conflict of interests and corruption – watchdog activities, anti-corruption audits and consultancy, free legal aid, and networking services for CSOs involved in anti-corruption work. (www.oziveni.cz)





Name of Integrity Partner: Partnership for Governance Reform ('the Partnership') - Kemitraan

Name of Project: Collaborative Leveraging of E-procurement Accountability, Nexus and Integrity for the

**Newfound Governance (CLEANING)** 

**Project Partner Organizations: ---**

Country of implementation: Indonesia

Duration (in years): **3 years** 

USD (million): **1.5 M** 

Registered in: **Indonesia** 

### Project Summary:

The main objective of this project is to improve transparency of public procurement in Indonesia, through building a public-private-civil society organization alliance and meeting the internationally accepted anti-corruption standards

The main objectives are: (i) to adapt and mainstream anti-corruption principles, values & standards as guided by the UN Convention against Corruption (UNCAC) and other international legal instruments at national and local levels; (ii) to develop capacities in corruption preventions and prosecutions within agencies dealing with e-procurement; (iii) to develop reliable feedback and improvement mechanisms through M&E.

To achieve these objectives, several key activities will be undertaken: analyzing gaps between international legal instruments and national law, adapting international procurement standards into national law through drafting of new laws and standards, and assisting private sectors and small & medium vendors to comply with the adopted national legal frameworks. The project will also enhance the capacity of vendors, government's E-Procurement Agencies, train their staff, educate e-procurement watch organizations and assist local government in implementing anti corruption and integrity system for procurement

# Description of Integrity Partner

The Partnership for Governance Reform ('the Partnership') is a multi-stakeholder organization working with government agencies and civil society organizations (CSOs) to advance reform at both national and local levels. The Partnership builds crucial links between all levels of government and civil society to sustainably promote good governance in Indonesia. The Partnership has implemented 359 projects since 2000 with a total budget of approximately 80 million US dollars. (<a href="https://www.kemitraan.or.id">www.kemitraan.or.id</a>)





Name of Integrity Partner: Ogólnopolska Izba Gospodarcza Wyrobów Medycznych - POLMED

[The Polish Chamber of Commerce of Medical Devices - POLMED]

Name of Project: MedKompas Poland

**Project Partner Organizations: ---**

Country of implementation:

**Poland** 

Duration (in years):

4 years

USD (million): **0.46 M** 

Registered in: **Poland** 

### Project Summary:

The project aims at initiating a network of compliance managers and to promote ethical cooperation among participants in the medical devices market.

The MedKompas project will achieve its aim by organizing trainings on ethical business practices, and by a general promotion campaign on ethical cooperation between medical devices market participants and health-care professionals. This promotion of ethical business conduct will spread knowledge on threats resulting from corrupt behavior and the advantages of ethical business practices.

- Trainings are planned to be carried out all over the country for the period of 4 years with the target group identified as representatives of medical devices companies and healthcare professionals.
- Polmed intends to promote and shape ethical patterns of behavior by means of a general promotional campaign.
   The campaign will be addressed to representatives of both healthcare facilities and medical devices companies in order to indicate relevant and ethical rules for the cooperation between these two groups.

## Description of Integrity Partner

POLMED is the biggest and highly recognized chamber of commerce, which represents manufactures and distributors of medical devices in Poland. It acts as a source of information for members, protects their interests and conveys their views to decision makers in the industry and the government. POLMED aims to ensure members operate in a business friendly environment.

POLMED provides trainings and consultations necessary for their members' business operations. It focuses on promoting the rules of professional ethics and honesty in business practices among their members. The Code of Business Practice established by POLMED is based on EUCOMED Code of Ethics. POLMED believes that the Code's implementation will significantly improve the quality of their members' interactions with the medical environment.

In the near future POLMED sees itself as a leader in initiating changes in the medical devices market in Poland, which aims to satisfy the needs of patients, medical professionals and POLMED member companies and therefore stimulate the development of the industry. (<a href="https://www.polmed.org.pl">www.polmed.org.pl</a>)





Name of Integrity Partner: sequa gGmbH

Name of Project: Strengthening Business Membership Organizations for Fighting Corruption

Project Partner Organizations: German Agency for International Cooperation (GIZ), Chengdu General Chamber of Commerce (Province of Sichuan), Hunan Provincial Chamber

Country of implementation: **China** 

Duration (in years): **3 years** 

USD (million): **1.5 M** 

Registered in: **Germany** 

### Project Summary:

The project aims to strengthen Chinese Business Membership Organisations (BMOs) in fighting corruption in China through regular public-private dialogue, industry specific standards and capacity building of BMOs.

BMOs have become important players in the process of promoting transparency and fair markets. To strengthen anti-corruption initiatives in China, the project will make available the expertise of German BMOs (German chambers and sectoral associations and their umbrella associations such as DIHK, BDI etc.) and their members, in combination with the expert network of GIZ GmbH and sequa gGmbH and sequa gGmbH will support the Chinese project partners to develop anti-corruption approaches and improve organizational strengths and management capacities, e.g. qualification of staff and the development of training material. Key activities are: 1. Establishment and support of public-private dialogue platforms, 2. Development and implementation of industry-specific standards, 3. knowledge management and exchange of best practices and 4. Capacity building within Chinese BMOs. At the final stage of the project all Chinese partner BMOs should be able to provide professional support mechanisms or business development services incorporating anticorruption topics to their member enterprises on a self-sustainable basis.

## Description of Integrity Partner

sequa is a non profit development organisation operating worldwide. They promote the development of the private sector and its membership organisations as well as education, training and further qualification. It is Germany's top business membership organisations that are sequa's shareholders (DIHK, ZDH, BDA, BDI) and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH. GIZ was established on 1 January 2011 as a merger of the Deutscher Entwicklungsdienst (DED) gGmbH (German Development Service), the Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH (German Technical Cooperation) and Inwent, Germany. GIZ is a federally owned enterprise, supporting the German Government in achieving its objectives in the field of international cooperation.

Status: February 15, 2011 This project is supported by Siemens as part of the Siemens Integrity Initiative





Name of Integrity Partner: Transparency International - Bulgaria

Name of Project: Promoting Integrity through Advocacy: Counteracting Corruption in Public Contracting

**Project Partner Organizations: ---**

Country of implementation: **Bulgaria** 

Duration (in years): **3 years** 

USD (million): **0.45 M** 

Registered in: **Bulgaria** 

## Project Summary:

The key objective is to enhance integrity standards and transparency in awarding of contracts with significant public interest, through policy change in Bulgaria

- Analysis of legal framework and adaptation of the concept of Integrity Pacts (IP) in Bulgaria
- Promotion of the IP concept, organization of working meetings and public discussions with both private sector and public administration representatives; publication of articles and expert positions in the media; advocacy to civil society and private sector; set-up of a monitoring coalition
- Pilot implementation of the IP tool: training of civil servants in the implementation of IPs' in public contracting; test of
  the IP tool in selected tenders; monitoring and assessment of impact of IPs' on the contracting process;
  recommendations for improvements
- Create a Public Contracting Transparency and Integrity Indicators (PCTII) tool that builds upon the outcomes of the implementation of the pilot IP's and publication of a PCTII manual
- · Promotion of PCTII tool and use for training representatives of the private sector, civil society and media

## Description of Integrity Partner

During its twelve years of existence, Transparency International - Bulgaria has gained substantial visibility in Bulgaria, and has established the necessary links with the general public and gained its reputation as an organization of integrity and stability.

TI-Bulgaria has assumed a substantial presence in the country's public space, It has created a network of experts and volunteers and has implemented several successful monitoring initiatives, which has given it a place among the 10 most active and viable CSOs.

(www.transparency-bg.org)



Name of Integrity Partner: Transparency International Italia (TI-It)

Name of Project: SUSTAINABLE PROCUREMENT

**Protecting the Green Sector Market from Corruption and Fraud** 

**Project Partner Organizations: ---**

Country of implementation:

Italy

Duration (in years): **3 years** 

USD (million):

0.6 M

Registered in: **Italy** 

### Project Summary:

"Protecting the green sector market from corruption and fraud" is a civic, institutional and scientific project for protecting the green economy from threats of fraud and corruption, thus promoting relevant sustainable and ethical standards.

"Protecting the green sector market from corruption and fraud" aims at designing a sound framework to avoid misuses and illegal practices, enhancing awareness in the business environment and among public institutions, promoting fair market conditions through clear and transparent procedures, and disseminating results to raise awareness on the issue. The project will gain knowledge on criminal patterns, market and corporate vulnerabilities, organize laboratories to enhance the capacity to prevent risks and reduce losses, and set up a dialogue platform between public and private sector to promote the design and adoption of ad hoc standards.

The focus will be placed on three specific sectors: renewable energies, logistics/mobility of persons and goods, and innovation technologies.

To carry out this project a multi-disciplinary partnership has been established by TI-It (Integrity Partner), National Anti-Corruption Authority, and RiSSC – Research Centre on Security and Crime.

## Description of Integrity Partner

Transparency International Italia (TI-It), the Italian chapter of Transparency International, founded in Milan in 1996, promotes the active role of civil and moral education in strengthening civil society against corruption and crime. It interacts with the public and private sector, academia, and researchers. Main activities are: promotion of transparent and efficient governance by preventing corruption and misuse of resources; raising awareness in public opinion on the urgency of fighting corruption and related crimes; enhancing ethics in schools and universities, supporting the national ratification of international juridical and economic laws and conventions; encouraging the public and private sectors to fix and implement ethics principles and codes; and advocating for good governance and protection of collective interests. (<a href="https://www.transparency.it">www.transparency.it</a>)

The project will be supported by : Autorità Nazionale Anticorruzione – National Anti-Corruption Authority (Presidenza del Consiglio dei Ministri - Dipartimento della Funzione Pubblica)

Status: April 15, 2011





Name of Integrity Partner: Transparencia Mexicana (TM)

Name of Project: Social Witness / Integrity Pact in Government Procurement - The Mexican Experience

**Project Partner Organizations: ---**

Country of implementation: **Mexico** 

Duration (in years): **3.4 years** 

USD (million): **0.2 M** 

Registered in: **Mexico** 

### Project Summary:

The project aims to produce an Analytical Review Report of the Integrity Pacts/Social Witness tools that Transparencia Mexicana has applied in around 100 public procurement processes.

Since 2000, TM has implemented Integrity Pacts/Social Witness (IP/SW) tools in around 100 public procurement processes and has developed a methodology applied to the Mexican context that can be useful to government and private actors in other contexts. This methodology combines a mini-contractual form in a bidding process (IP) with an intensive monitoring during the bidding process (SW). The result is a light legal structure with a real-time monitoring process which provides an external, technical and independent view without reducing efficiency, partially restores public distrust in procurement, creates an environment for open discussions of technical decisions, promotes government innovation, and contributes to competition, efficiency and savings. To date, much of the research related to the IP/SW has combined national experiences and practice, without determining the systemic impact for a branch of government, sector or type of company in a cross-time analysis. This project will have this systemic approach, in order to be useful to procurement sectors in any context. The objective is to conduct an analytical review, and to promote the Mexican experience with a particular focus on its economic impact, social results and a new framework for collective action among participants in procurement processes. Activities include an analytical review, the production of independent chapters under an editorial plan, and the communication/promotion of the Analytical Review Report with relevant stakeholders.

## Description of Integrity Partner

Transparencia Mexicana (TM) was founded in 1999 and is the national chapter of Transparency International (TI), the global coalition against corruption. TM approaches corruption from a holistic standpoint, engaging with public and private actors to reduce corruption by creating changes in the institutional and legal framework of the Mexican state. Acknowledging that forms of corruption adapt to country-specific norms, TM pursues an agenda tailored to fight corruption within Mexico, while at the same time adhering to standards and practices established by TI Secretariat. (<a href="https://www.transparenciamexicana.org.mx">www.transparenciamexicana.org.mx</a>)





Name of Integrity Partner: Transparency International-USA

Name of Project: Verification of Corporate Anti-Corruption Programs

**Project Partner Organizations: Social Accountability International** 

Country of implementation:

**USA** 

Duration (in years): **3 years** 

USD (million):

0.66 M

Registered in:

USA

## Project Summary:

The project will look at the key role that compliance verification methods play in assessing companies' adherence to their anti-corruption programs.

The overarching, long-term goal of this project is to improve credibility of corporate compliance programs. Achieving this will help increase public confidence and enhance credibility with investors, rating agencies, financial institutions, export credit agencies and government procurement agencies, which increasingly expect corporations to demonstrate effective compliance programs. This project will assess the strengths and weaknesses of the most commonly used methods of compliance verification and will develop recommendations for companies when considering anti-corruption compliance verification.

The project aims at achieving the long-term goal by: (i) Reviewing, assessing and reporting on the efficacy of current approaches to compliance verification; (ii) Creating awareness and better understanding of the verification methods; and (iii) Promoting broad acceptance of the relative merits of the methods and findings.

This project will be supported by Michael Hershman, Mark Mendelsohn and Fritz Heimann.

Description of Integrity Partner

TI-USA works at home and abroad to combat corruption and promote transparency and integrity in government, business and development assistance. Since its founding in 1993, TI-USA has been actively involved in the development of private sector integrity programs and has advocated for greater global adherence to them. It has initiated and engaged in numerous industry-sector initiatives and collaborative projects, mobilizing collective action with a wide array of interests, including corporations, major business organizations, labor groups, and other NGOs. TI-USA has a track record of success in the promotion of private sector best practices. (www.transparency-usa.org)





Name of Integrity Partner: United Nations Office on Drugs and Crime (UNODC)

Name of Project: Incentives to Corporate Integrity and Cooperation in accordance with the UN

**Convention Against Corruption** 

**Project Partner Organizations: International Anti-Corruption Academy (IACA)** 

Country of implementation: **India, Mexico** 

Duration (in years): **3 years** 

USD (million): 1.1 M Registered as: International Organisation, Austria

## Project Summary:

The project aims to create systems of legal incentives to companies' integrity efforts, hence encouraging business to come forward and report internal incidents of corruption.

This project aims to promote States' implementation of articles 26 (Liability of legal persons), 32 (Protection of witnesses, experts and victims), 37 (Cooperation with law enforcement authorities) and 39 (Cooperation between national authorities and the private sector) of the United Nations Convention against Corruption and to facilitate private actors' compliance with the Tenth Principle of the UN Global Compact by:

- i. reviewing, in the framework of high-level committees of public officials and private sector representatives, legislation on corporate liability and legal incentives for companies to voluntarily report on internal incidents of corruption and cooperate with public authorities, and recommending amendments to ensure full compliance with the Convention;
- ii. designing and delivering joint training workshops for law enforcement, judicial authorities and companies' representatives on existing domestic laws governing corporate liability;
- iii. organizing meetings of international experts to share existing knowledge and generate innovative approaches on how Governments should best encourage and reward companies which report instances of corruption.

## Description of Integrity Partner

UNODC is mandated to assist Member States in their efforts to fight illicit drugs, crime and terrorism through: i) field-based technical cooperation projects to enhance the capacity of Member States; ii) research and analytical work to increase knowledge and understanding of drugs and crime issues and expand the evidence base for policy and operational decisions; and iii) normative work to assist States in the ratification and implementation of the relevant international treaties, the development of domestic legislation on drugs, crime and terrorism, and the provision of secretariat and substantive services to the treaty-based and governing bodies.

In its resolution 58/4 of 31 October 2003, the UN General Assembly adopted the UN Convention against Corruption. The Convention entered into force on 14 December 2005 and to date has been ratified by 150 Member States and the European Union. A Conference of the States Parties has been established by the Convention to promote and review its implementation. UNODC is the guardian of the Convention and the Secretariat of the Conference of the States Parties. The Convention is the legal instrument underlying the UN Global Compact's 10th Principle against Corruption.

Status: April 15, 2011





Name of Integrity Partner: United Nations Office on Drugs and Crime (UNODC)

Name of Project: Outreach and Communication Program for the

**United Nations Convention Against Corruption (UNCAC)** 

**Project Partner Organizations: ---**

Country of implementation:

Global

Duration (in years): **3 years** 

USD (million): **0.75 M** 

Registered as:
International Organisation,
Austria

### Project Summary:

This project aims to support private actors' integrity efforts by educating present and future generations of business and public leaders and better informing the corporate community of the UN Convention against Corruption (UNCAC).

The project seeks to enhance companies' knowledge of how UNCAC can make a difference in their daily work both internally and in their interaction with public counterparts, and to encourage the business community to turn their anti-corruption commitments into action by bringing their integrity programmes in line with the universal principles of UNCAC. The project also seeks to support learning institutions which have come to realize that they do have a role to play in preparing the next generation of public and business leaders to the challenge of making right and ethical decisions.

This will be achieved by:

- i. creating and disseminating a structured outreach and communication program that combines a global perspective with local contexts, reaching out to private companies, particularly the UN Global Compact business participants;
- ii. developing a comprehensive academic learning course on UNCAC and its implication for public administrators and private operators to be embedded in curricula of business, law and public administration schools.

## Description of Integrity Partner

UNODC is mandated to assist Member States in their efforts to fight illicit drugs, crime and terrorism through: i) field-based technical cooperation projects to enhance the capacity of Member States; ii) research and analytical work to increase knowledge and understanding of drugs and crime issues and expand the evidence base for policy and operational decisions; and iii) normative work to assist States in the ratification and implementation of the relevant international treaties, the development of domestic legislation on drugs, crime and terrorism, and the provision of secretariat and substantive services to the treaty-based and governing bodies.

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Name of Integrity Partner: United Nations Office on Drugs and Crime (UNODC)

Name of Project: The 6Ps': Public - Private Partnership for Probity in Public Procurement

**Project Partner Organizations: International Anti-Corruption Academy (IACA)** 

Country of implementation: **India, Mexico** 

Duration (in years): **3 years** 

USD (million): **1.2 M** 

Registered as:
International Organisation,
Austria

## Project Summary:

The project aims to reduce vulnerabilities to corruption in public procurement systems and to bridge knowledge and communication gaps between public procurement administrations and the private sector.

The project will promote States' implementation of article 9 of the UN Convention against Corruption (UNCAC) and support private actors' efforts to comply with the Tenth Principle of the UN Global Compact, by:

- i. reviewing, in the framework of high-level committees of public officials and representatives of the private sector, systems of public procurement, and assessing their compliance with UNCAC, with recommendations feeding into possible legislative amendments;
- ii. designing and delivering a joint training programme for public procurement personnel and private counterparts on the system of public procurement in force in both countries, giving participants opportunity for mutual learning;
- iii. organizing meetings of international experts to share lessons learned and good practices in aligning national public procurement systems with the requirements of UNCAC, and to formulate model practices. Subject to the need for further training activities, a training module on integrity in public procurement will be developed.

## Description of Integrity Partner

UNODC is mandated to assist Member States in their efforts to fight illicit drugs, crime and terrorism through: i) field-based technical cooperation projects to enhance the capacity of Member States; ii) research and analytical work to increase knowledge and understanding of drugs and crime issues and expand the evidence base for policy and operational decisions; and iii) normative work to assist States in the ratification and implementation of the relevant international treaties, the development of domestic legislation on drugs, crime and terrorism, and the provision of secretariat and substantive services to the treaty-based and governing bodies.

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Name of Integrity Partner: University of Cairo, Center for Economic and Financial Research and Studies (CEFRS)

Name of Project: Fighting Corruption and Fraud through Collective Action, Education and Training

(Towards a Transparent Economy)

Project Partner Organizations: ---

Country of implementation:

**Egypt** 

Duration (in years): **5 years** 

USD (million): **0.85 M** 

Registered in: **Egypt** 

### Project Summary:

The aim of this project is to raise awareness, organize extra curricular activities and to create curricula for enhancing the knowledge on transparency and combating corruption among faculty students

#### Main activities:

- Raise public awareness about indicators of measuring transparency, and the importance and means of combating corruption (target audience is the general public with a special focus on faculty students and the youth)
- Educate faculty students about the benefits of disclosing and sharing information, and the best means of doing this, in light of international best practices; conduct student research competitions (target audience are faculty students, but may expand to include junior candidates in relevant governmental entities and major economic sectors such as the financial sector, small and medium enterprises, and the corporate sector).
- Integrate knowledge about corruption and transparency in academic curricula; train academic professionals on how to teach these new concepts (target audience are academic professors who are in charge of disseminating acquired knowledge to future generations of students)

## Description of Integrity Partner

The center for economic and financial research and studies, is affiliated to the Faculty of Economics and Political Science, of Cairo university. The faculty of Economics and Political Science is among the most reputable and distinguished faculties of the Cairo university, well known for its initiatives to raise awareness and enhance extra curricular activities among students. The Center for Economic and Financial Research and Studies, is one of the oldest and most active research centers, with multi-dimensional activities, among them is developing the skills of students. (http://www.feps.eun.eg)





Name of Integrity Partner: Vietnam Chamber of Commerce and Industry

(Office for Business Sustainable Development)

Name of Project: Integrity and Transparency in Business Initiative for Vietnam

**Project Partner Organizations: International Business Leader Forum (IBLF)** 

Country of implementation: **Vietnam** 

Duration (in years): **3 years** 

USD (million): **0.5 M** 

Registered in: **Vietnam** 

### Project Summary:

The initiative's aim is to mobilize the business community in Vietnam around the challenges of integrity, transparency and corruption.

The initiative aims at bringing companies operating in Vietnam together to work towards improving integrity and transparency of the way business is conducted. It is expected that the key objective will be achieved by focusing on three main activities. Initially, the project puts emphasis on implementation of research and the development of technical and communication tools to raise awareness and understanding of transparency concept and the need for improvement of business practices. In parallel with awareness raising, it encourages enforcement of reforms through promoting multistakeholder consultation and dialogue and policy advice on transparency and integrity. Finally, it promotes positive change in business practice through development and implementation of training programs. It is believed that the achievements from implementing these activities will be scaled up, to have greater impact from sustainable improvement of transparency and integrity in doing business in Vietnam.

## Description of Integrity Partner

The Office for Business Sustainable Development (SDforB) was established in 2006 by the Vietnam Chamber of Commerce and Industry (VCCI) which is an independent, non-governmental and national organization representing the Vietnamese business community, business associations, and employers for the promotion and protection of their interests in domestic and international relations. Furthermore, the Chamber has served as a forum for the exchange of information and ideas among businesses and between businesses with governmental authorities on matters concerning economic activities, the business environment, and sustainable development in Vietnam. As an integral part of VCCI, SDforB concentrates on support and orientation activities to assist the Vietnam business community and entrepreneurs in achieving sustainable development and productive integration in the 21st century. (<a href="https://www.vcci.com.vn">www.vbli.vn</a>)